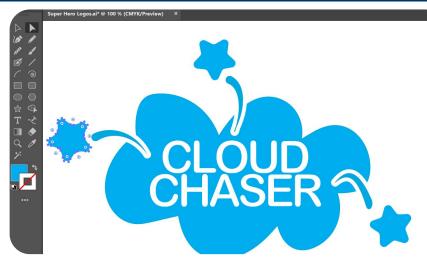


**AGES 6-12** 

@ 5:00PM

## **DESIGN IT! DESIGN A SUPERHERO LOGO**



#### INTRODUCTION

It's costume season and we are gonna design superhero logos. You can design a logo for your Halloween costume or just make one for your superhero alter ego! We are learning how to design logos and then we are making them in Adobe Illustrator. You do not need to create an Adobe account for this class.

#### WHAT WE'LL BE USING:

PC or Mac

Adobe Illustrator

### IN THIS ACTIVITY YOU WILL:

- Learn logo design basics
- Draw shapes and lines in Illustrator
- Change stroke and fill
- Move, rotate, scale objects
- Use the text tool
- Show off your work



# **Subjects:**

- Graphic Design
- Visual Hierarchy
- Legibility
- Thoughtful Coloring

## Standards:

- 4B
- 5A
- 5B

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# Maker Capacities:

- Tinker to Explore
- FindingOpportunities

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## **Key Terms**

- Graphic Design
- Text
- Color Theory
- Visual Hierarchy





